

MOTION BY MAYOR MICHAEL D. ANTONOVICH

AUGUST 8, 2006

**FARMERS' MARKET**

Los Angeles County is home to more than 360 certified farmers' markets in California and the number continues to grow each year. In 2001, the industry accounted for \$250 million in sales, and has continued to be a significant part of the local economy. Farmers' markets also provide fresh produce and other healthy alternatives for lunchtime meals.

The Agricultural Commissioner/Weights and Measures Department sponsors an annual farmers' market at the mall area of the Kenneth Hahn Hall of Administration as a part of the annual celebration of "National Farmers Week." This event provides a fun community activity, which promotes local farmers and businesses. Establishing a weekly or monthly farmers' market for the civic center workers would support the direct marketing of local growers and their products, as well as provide a healthy alternative for lunch. Farmers' markets build pride within the community for local growers and local products, as well as provide an important and regularly scheduled social event.

**I, THEREFORE, MOVE** that the Board of Supervisors direct the Chief Administrative Officer to report back on recommendations for establishing a regular weekly farmers' market at the mall area of the Kenneth Hahn Hall of Administration.

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**MOTION**

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Burke	_____
Yaroslavsky	_____
Knabe	_____
Antonovich	_____